



# SPIRIT OF GIVING

SPREADING WARMTH, LOVE, AND CHEER



During the holiday season, families gather in their homes to celebrate the most wonderful time of the year. Warm memories are created while decorating every inch of their houses with decorations. Unfortunately, many elderly people who live in nursing homes are not able to join their families and instead, celebrate alone.

This program creates colorful and decorative ornaments to be donated to a nursing home with other gifts, helping residents to feel warmth and love in the holiday season.

The depression rate among institutionalized elders is around 50%, with the holiday season being a trigger for increased symptoms. Brightening these homes by sharing messages of love and light helps combat these feelings of loneliness. Participants decorate and pack a gift box with holiday goodies and cards.

The materials are pre-bundled so they can be assembled by individuals or assembly style, whichever suits your self-hosted event best!

## WHAT'S INCLUDED

- Materials to create 1 holiday-themed gift box
- Ground shipping to one U.S. location
- Instructions, language for invitations, speaking notes for the host, press release template

**Available Add-ons:** Inquire for Pricing

- Shipping to individual participants
- Sourcing a local beneficiary
- Customizable gameshow