



Readers to Leaders

ENCOURAGING CHILDREN TO READ AND LEARN FOREVER



Reading is integral to a child's development. It stimulates their imagination, expands their understanding of the world, and helps to develop language skills. It also encourages the development of empathy, confidence, memory, and vocabulary! However, roughly one in four children in the United States grow up without learning how to read.

This program creates book accessories to inspire children of all ages to keep reading and learning, and aims to improve child literacy.

Along with this program, we suggest organizing a company book drive, where colleagues collect new or gently used books to be donated along with this program's materials.

Alternatively, your company can give these materials to an organization along with a financial donation to purchase books with.

The materials are packaged such that each participant will create one of each accessory, though you can always create more!



WHAT'S INCLUDED

- ◆ Materials to create 1 bookmark, 1 book plate and canvas bag to package the donation
- ◆ Ground shipping to one U.S. location
- ◆ Instructions, language for invitations, literacy icebreaker instructions, press release template, book drive invite (if requested)

Available Add-ons: Inquire for Pricing

- ◆ Shipping to individual participants
- ◆ Sourcing a local beneficiary
- ◆ Customizable gameshow